



SEISKAYA BALLET
7 Flowerfield Suite 16
St. James, New York 11780
631-862-6925

2011 Advertising Rates form

the Nutcracker

All full page ads have a net printable page (mechanical) of 7 3/4" H by 4 3/4" W; 1/2 page ads are 3 7/8" H by 4 3/4" W. Actual page is 8 1/2" H by 5 1/2" W. Typesetting and up to four color separations available at no additional cost. The following rates apply:

	<u>Ad Cost</u>	<u>Comp Tickets</u>
1/2 Page Ad	\$350.00	2
Full Page	\$600.00	4
Inside Front Cover	\$700.00	5
Inside Back Cover	\$700.00	5
Outside Back Cover	\$850.00	6

Copy deadline is November 16, 2011. All payments must accompany ads. Ads will not be considered for publication without prior payment and authorization signature. Checks are payable to: **Seiskaya Ballet**. A total of six performances will be given at Stony Brook University's Staller Center for the Arts: Friday, Dec. 16th at 7PM, Saturday Dec. 17th at 2PM and 7PM, Sunday Dec. 18th at 1PM and at 6PM and Monday Dec. 19th at 7PM. **Ticket prices** are Adults - \$40.00, Children under 12 and Seniors - \$34.00 and Groups of twenty or more - \$30.00. Additional tickets are available through the Staller Center Box Office - **Tel: 632-ARTS** and on-line at either nutcrackerballet.com or stallercenter.com.

Minimum press run is 4,750 copies. Program covers and ads will be four color. All text will be black unless otherwise indicated.

Firm Name & Address _____

Print Authorization Sig. _____ Signature _____

AD# _____ Seiskaya Rep. Name: _____ Dep# _____

Amount _____ Check () Number _____ Cash () Receipt # _____

THIS AGREEMENT IS A BINDING CONTRACT
AND SHOULD BE READ CAREFULLY
THANK YOU FOR YOUR SUPPORT.